



Soft lines and technology in harmony

To create a modern and practical bathroom, start with Alpha. The collection offers a wide selection of bathroom and kitchen fittings with a variety of applications and functions. The main quality of these mixers is the soft organic shapes combined with modern technologies that guarantee easy installation, durability, water and energy savings. Here you will find one-hole or exposed basin mixers, shower mixers, one-hole or exposed shower mixers combined with shower accessories, bidet mixer, built-in mixers, as well as various models of kitchen mixers. The fittings are perfectly combined with the ceramic products from the Alpha collection.







Smart shine finish



Easy-fix installation



Comfort 73 mm height between the tap and the basin for a pleasant use



Hot water temperature control



Click technology



BlueStart® technology



Click Clack pop-up waste







Practicality and comfort

The ceramic products in the Alpha collection feature pure lines for easy hygiene maintenance. Rimless technology provides an even higher level of toilet bowl hygiene by making the entire interior space in the bowl accessible and preventing splashing. The collection has been developed in breadth, offering the four most applicable sizes of sinks, hand basins and countertop basin, as well as WC sets, floor standing and wall mounted WC bowls and bidets. The ceramic products are perfectly combined with the Alpha mixers, offering an affordable solution for the entire bathroom.







Rimless technology



Water saving



Easy to clean



Soft close seat & cover





RimLS

Engineered for hygiene.

Innovative technology that delivers easy cleaning:

- Easy to clean, the absence of rim allows easy access to most of the bowl inner surface;
- Fast to clean product resulting in time saving when it comes to maintenance;
- Top ledge preventing over splashing.



BlueStart®

Engineered for energy savings.

This unique technology saves water, energy and therefore money. Its function is to deliver only cold water when the handle is in the central position. This smart technology ensures that the mindless heating of water is avoided when using a standard mixer, where mixed water is delivered in the central position of the handle.



Technical specifications

Basin mixer without pop-up waste



Basin mixer with plastic pop-up waste



Basin mixer with metal pop-up waste



Basin mixer with Click-Clack waste



Model	Ref. No.
Basin mixer without pop-up waste	BC552AA

- 35 mm ceramic cartridge with hot water limiter
- Click technology
- Metal handle with red and blue colour indication
- PERLATOR aerator
- Easy-Fix installation
- Flexible hoses G3/8" for water supply

Comply with EN817

Model	Ref. No

Basin mixer with plastic pop-up waste BC486AA

- 35 mm ceramic cartridge with hot water limiter
- · Click technology
- Metal handle with red and blue colour indication
- PERLATOR aerator
- Easy-Fix installation
- Flexible hoses G3/8" for water supply

Comply with EN817

Model	Ref. No.	
Basin mixer with	DC6.474.4	

metal pop-up waste

BC647AA

35 mm ceramic cartridge with

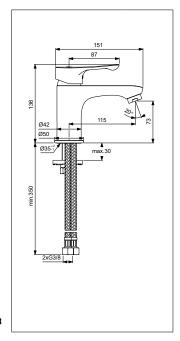
- hot water limiterClick technology
- Metal handle with red and blue colour indication
- PERLATOR aerator
- Easy-Fix installation
- Flexible hoses G3/8" for water supply

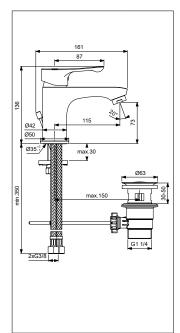
Comply with EN817

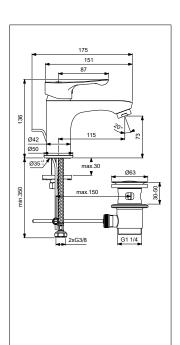
Model	Ref	Nο

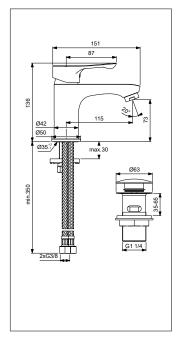
Basin mixer with Click-Clack waste BC814AA

- 35 mm ceramic cartridge with hot water limiter
- Click technology
- Metal handle with red and blue colour indication
- PERLATOR aerator
- Easy-Fix installation
- Flexible hoses G3/8" for water supply
- Click Clack waste for washbasin with overflow









Technical specifications

Basin mixer BlueStart® with plastic pop-up waste



Basin mixer BlueStart®

with metal pop-up waste

Basin mixer exposed



Basin mixer with high spout



Model Ref. No.

Basin mixer BlueStart® with plastic pop-up BC646AA waste

- 35 mm ceramic cartridge with hot water limiter
- Metal handle with red and blue colour indication
- PERLATOR aerator 5 l/min
- Easy-Fix installation
- Flexible hoses G3/8" for water supply

Comply with EN817

Model Ref. No.

Basin mixer BlueStart® with metal pop-up BC648AA waste

- 35 mm ceramic cartridge with hot water limiter
- Metal handle with red and blue colour indication
- PERLATOR aerator 5 l/min
- Easy-Fix installation
- Flexible hoses G3/8" for water supply

Comply with EN817

Model	Ref. No.

Basin mixer exposed BC649AA

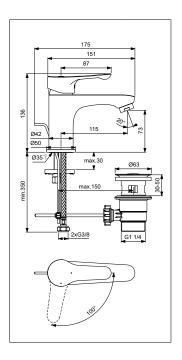
- 35 mm ceramic cartridge with hot water limiter
- Metal handle with red and blue colour indication
- PERLATOR aerator
- Standard S-connections

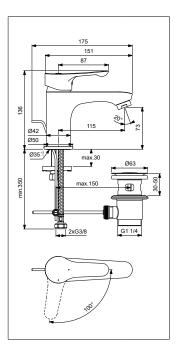
Comply with EN817

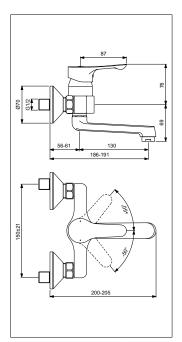
Model	Ref. No.

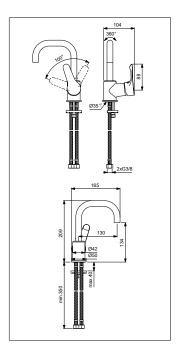
Basin mixer with high spout BC650AA

- 35 mm ceramic cartridge with hot water limiter
- Click technology
- Metal handle with red and blue colour indication
- Hidden aerator CACHE
- Easy-Fix installation
- Flexible hoses G3/8" for water supply









Technical specifications

Bidet mixer with pop-up waste

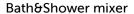


Shower mixer



Bath&Shower mixer







Model	Ref. No.	
Bidet mixer with plastic pop-up waste	BC487AA	

Bidet mixer with metal pop-up waste 5l/min BC652AA

- 35 mm ceramic cartridge with hot water limiter
- Metal handle with red and blue colour indication
- Flexible hoses G3/8" for water supply
- Easy-Fix installation
- Aerator with ball joint

Comply with EN817

Model	Rei. No.	
Shower mixer	BC488AA	
SHOWEI IIIKEI	DC 100/1/1	

- 35 mm ceramic cartridge with hot water limiter
- Metal handle with red and blue colour indication
- Check valve
- Standard S-Connections

Comply with EN817

Model	itel. INO.	
Bath&Shower mixer	BC654AA	

Dof No

- 35 mm ceramic cartridge with hot water limite
- Click technology

Model

- Metal handle with red and blue colour indication
- Check valve
- Standard S-Connections
- PERLATOR aerator
- Automatic diverter

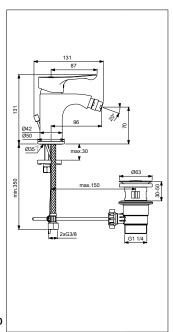
Comply with EN817

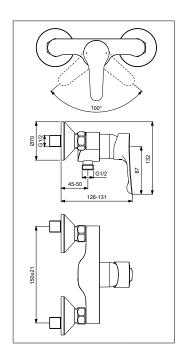
Model	Kei. NO
Bath&Shower mixer	BC489A

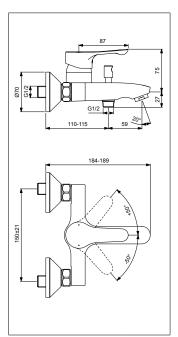
- 35 mm ceramic cartridge with
- Metal handle with red and blue colour indication
- Check valve
- Standard S-Connections
- PERLATOR aerator

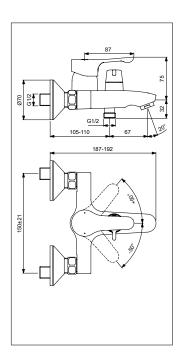
hot water limiter

• Ceramic manual diverter









Technical specifications

Bath&Shower mixer exposed with accessories



Bath&Shower mixer rim mounted



Shower built-in mixer



Bath&Shower built-in mixer



Model		Ref. No

Bath&Shower mixer exposed with BC656AA accessories

- 35 mm ceramic cartridge with hot water limiter
- Metal handle with red and blue colour indication
- Check valve
- Standard S-Connections
- PERLATOR aerator
- Ceramic manual diverter

Accessories: 1F hand shower, metal shower hose 1500 mm, 720 mm shower bar with movable wall brackets

Comply with EN817

Bath&Shower mixer rim mounted BC655AA

- 35 mm ceramic cartridge with hot water limiter
- Click technology
- Metal handle with red and blue colour indication
- Check valve
- Flexible hoses G3/8" for water supply
- PERLATOR aerator
- Automatic diverter

Comply with EN817

Model	Ref. No.

Shower built-in mixer A7184AA

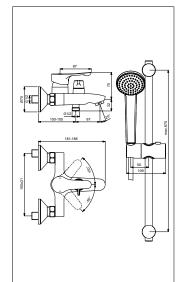
- Kit1+Kit2 version (complete set)
- 47 mm Click cartrige
- Metal handle with red and blue colour indication
- Chrome plated plastic escutcheon

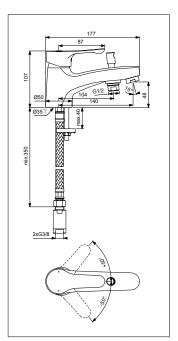
Comply with EN817

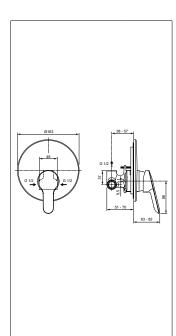
Model	Ref. No

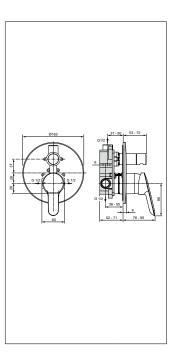
Bath&Shower built-in mixer A7185AA

- Kit1+Kit2 version (complete set)
- 47 mm Click cartrige
- Automatic diverter
- Metal handle with red and blue colour indication
- Chrome plated plastic escutcheon









Technical specifications

Kitchen mixer with high spout



Kitchen mixer



Kitchen mixer with low attached spout



Kitchen mixer with low attached spout ND



Model	Ref. No.
Kitchen mixer with high spout	BC660AA

- 35 mm ceramic cartridge with hot water limiter
- Click technology
- Metal handle with red and blue colour indication
- Hidden aerator CACHE
- Easy-Fix installation
- Flexible hoses G3/8" for water supply

Comply with EN817

Model	Ref. No.

Kitchen mixer BC661AA

- 35 mm ceramic cartridge with hot water limiter
- · Click technology
- Metal handle with red and blue colour indication
- PERLATOR aerator
- Standard S-connections

Comply with EN817

Model	Ref. No

Kitchen mixer with low attached spout

Kitchen mixer with low attached spout ND BC663AA

- 35 mm ceramic cartridge with hot water limiter
- Click technology
- Metal handle with red and blue colour indication
- PERLATOR aerator
- Easy-Fix installation
- Flexible hoses G3/8" for water supply

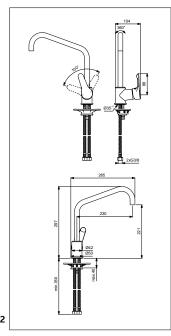
Comply with EN817

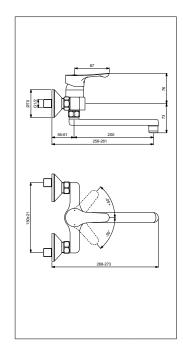
Model Ref. No.

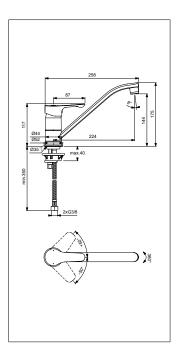
Kitchen mixer with high tubular spout

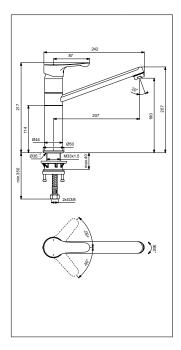
BC813AA

- 35 mm ceramic cartridge with hot water limiter
- High attached tubular spout rotating on 360°
- Metal handle with red and blue colour indication - printed on handle
- PERLATOR aerator
- Easy-Fix installation
- Flexible hoses G3/8" for water supply
- Finish: Chrome









Ceramics

Technical specifications

Washbasin



Handwash basin



Countertop basin



Wall mounted WC bowl - RimLS technology



Model	Ref. No.
Washbasin 65 cm	W331101
Washbasin 60 cm	R027401
Washbasin 55 cm	R033901
Washbasin 50 cm	W331201

- Central tap hole punched, overflow
- Loose on pallet
- For assembly with pedestal R206601 or semi-pedestal W333001, or alone with siphon

Model	Ref. No.	
Handwashbasin 40 cm	R027501	

- Right tap hole punched, with overflow
- For alone installation
- · Loose on pallet

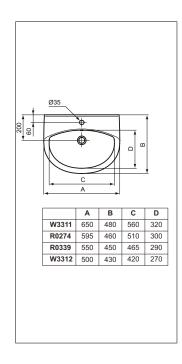
Countertop basin 55 cm R194101

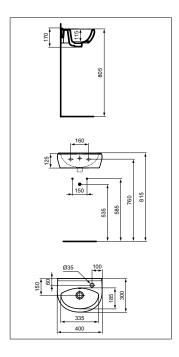
- Central tap hole punched, with overflow
- In carton box

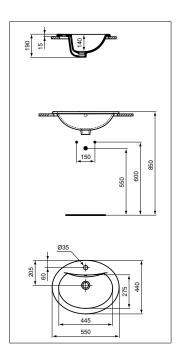
Model	Ref. No.

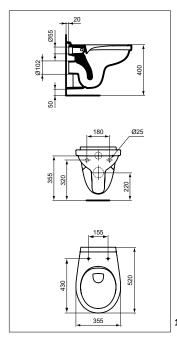
Wall mounted WC bowl W331301 - RimLS technology

- Washdown
- Horizontal outlet
- Loose on pallet
- Seat & covers:
 - duroplast, soft close hinges E131801
 - duroplast, metal hinges E131701
 - duroplast, nylon hinges E131601
 - duroplast, soft close hinges W303001
 - duroplast, metal hinges W302601
 - polypropylene, metal hinges W303801
 - polypropylene, nylon hinges W835001









Ceramics

Technical specifications

Wall mounted WC bowl



Wall mounted bidet

Floor standing WC bowl for combination



Floor standing WC bowl

for combination

Ref. No.	Мо

Wall mounted WC bowl E876901

Washdown

Model

- Horizontal outlet
- Loose on pallet
- Seat & covers:
 - duroplast, soft close hinges E131801
 - duroplast, metal hinges E131701
 - duroplast, nylon hinges E131601
 - duroplast, soft close hinges W303001
 - duroplast, metal hinges W302601
 - polypropylene, metal hinges W303801
 - polypropylene, nylon hinges W835001

Model	Ref. No.

Wall mounted bidet

E877301

- One taphole punched
- Loose on pallet

Model Ref. No.

Floor standing WC bowl for combination R027201

- Washdown, horizontal outlet
- · Loose on pallet
- Fixation set WW965068 (1 set separate order)

Toilet cistern for combination:

- 3/6 l dual flush, bottom inlet R035901
- 3/6 l dual flush, side inlet R027301

Seat & covers for combination:

- duroplast, soft close hinges E131801
- duroplast, metal hinges E131701
- duroplast, nylon hinges
 E131601
- duroplast, soft close hinges W303001
- duroplast, metal hinges W302601
- polypropylene, nylon hinges W835001

Model	Ref.	No

Floor standing WC bowl for combination R033801

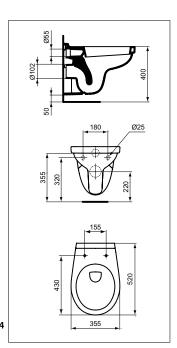
- Washdown, vertical outlet
- · Loose on pallet
- Fixation set WW965068 (1 set separate order)

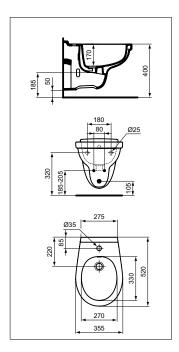
Toilet cistern for combination:

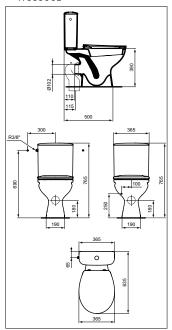
- 3/6 l dual flush, bottom inlet R035901
- 3/6 l dual flush, side inlet R027301

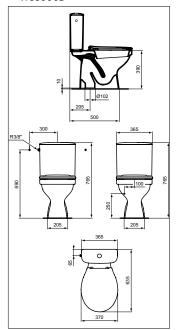
Seat & covers for combination:

- duroplast, soft close hinges E131801
- duroplast, metal hinges E131701
- duroplast, nylon hinges E131601
- duroplast, soft close hinges W303001
- duroplast, metal hinges W302601
- polypropylene, nylon hinges W835001









Ceramics

Technical specifications

Floor standing single WC bowl



Floor standing single WC bowl



Floor standing bidet



Model	Ref. No.
Floor standing single WC bowl, horizontal outlet	T530801

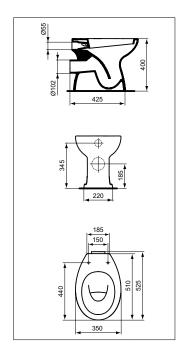
- Washdown
- Horizontal outlet
- Loose on pallet
- Fixation set WW965068 (1 set separate order)
- Seat & covers for WC combination: duroplast, nylon hinges W304001

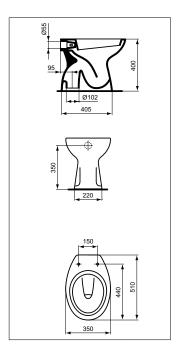
Model	Ref. No.
Floor standing single WC bowl, vertical	T530901
outlet	

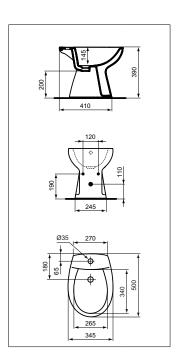
- Washdown
- Vertical outlet
- Loose on pallet
- Fixation set WW965068 (1 set separate order)
- Seat & covers for WC combination: duroplast, nylon hinges W304001

Model	Ref. No.	
Floor standing bidet	T531101	

- One tap hole punched
- Loose on pallet
- Fixation set WW965068 (1 set separate order)









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