

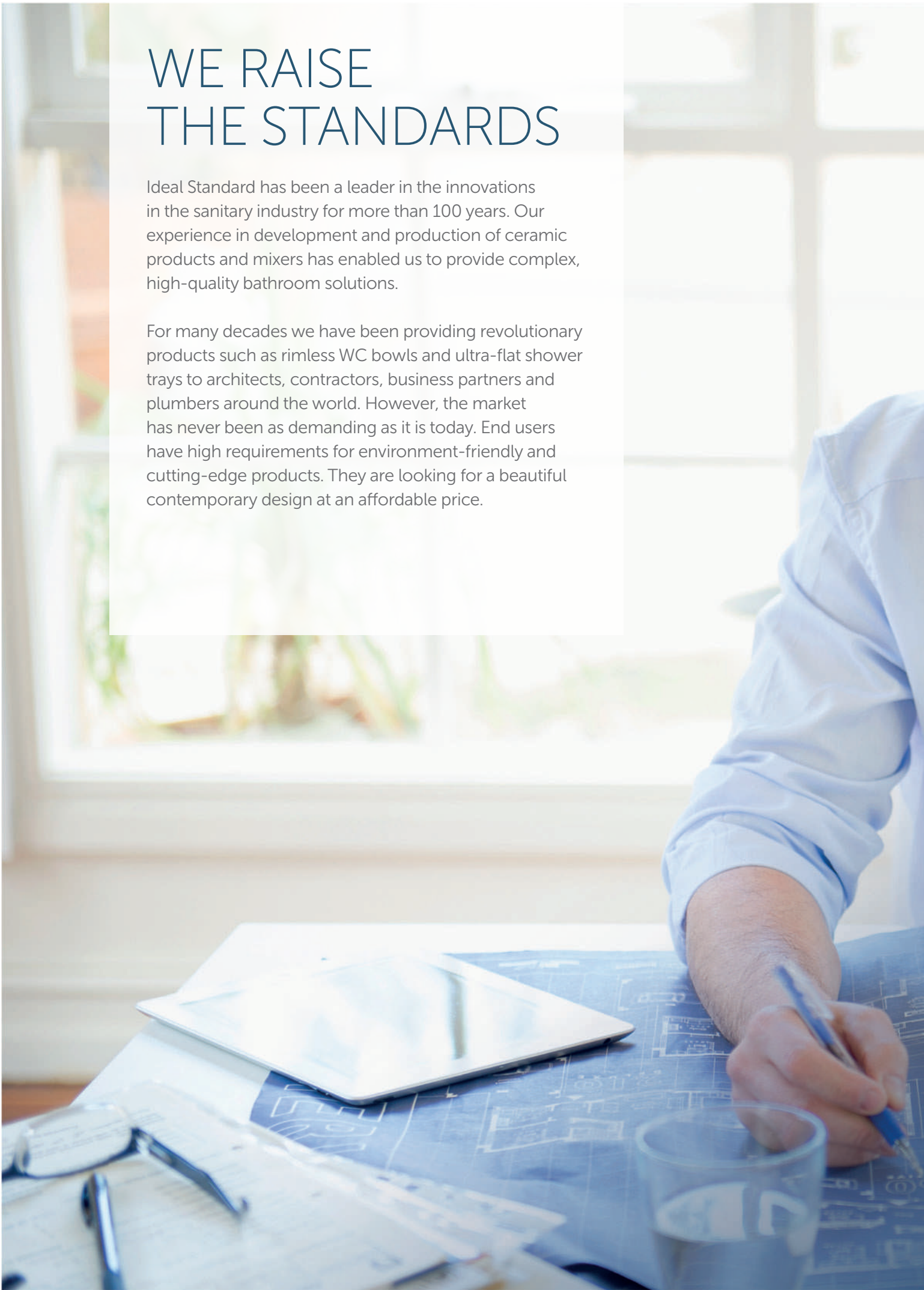
# ESEDRA: WHEN THE CLASSIC ACQUIRES A NEW SHAPE



# WE RAISE THE STANDARDS

Ideal Standard has been a leader in the innovations in the sanitary industry for more than 100 years. Our experience in development and production of ceramic products and mixers has enabled us to provide complex, high-quality bathroom solutions.

For many decades we have been providing revolutionary products such as rimless WC bowls and ultra-flat shower trays to architects, contractors, business partners and plumbers around the world. However, the market has never been as demanding as it is today. End users have high requirements for environment-friendly and cutting-edge products. They are looking for a beautiful contemporary design at an affordable price.





# ESEDRA

Our mission is to share our experience with experts. Such an example is the new Esedra: a successful classical product that has been re-designed to meet the requirements of modern homes.





# ESEDRA: LET'S REPEAT OUR SUCCESS

In 1998 Ideal Standard launched the new Esedra range, which achieved a remarkable market success of more than 4 million sales.

Today, twenty years later, the needs and requirements of our customers are different. Moreover, during this period we developed new technologies and raised our quality criteria. This is why today we proudly present the new Esedra - evolved, novel, and modern.









# MODERN DESIGN

Esedra was reborn with a fresh and energetic style. It was designed by the renowned London-based studio Levien in the cozy and comfortable spirit of the 1950s. Like the furniture from that period, the ceramic washbasins and WC bowls of the Esedra range are characterized with voluminous rounded shapes and slightly tapering edges that follow the modern trend. The result is a modern classic.



SOFT CLOSE  
SEAT&COVER



EASY TAKE-OFF  
FOR BETTER  
HYGIENE



CONCEALED  
MOUNTING ELEMENTS

## CHARACTERISTICS

- Ultra-thin seat with soft closing. Elegant design providing comfort and durability.
- The seat is easily detachable for washing
- The concealed mounting to the WC bowl ensures elegant silhouette and easy cleaning of the seat



## CHARACTERISTICS

- Dual flush cistern with reduced volume of 4.5/3 liters for water saving.
- Universal outlet – horizontal or vertical.
- 100% compatible with the classic Esedra products.





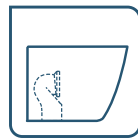
# RENOVATION IS AN INTELLIGENT CHOICE

The old technologies waste over 1.6 million liters of water every year. The new Esedra coupled bowls include a dual flush cistern with reduced volume of 4.5/3 liters, which guarantees water saving and is a truly intelligent choice.

The products from the old Esedra range are easily replaced with products from the new range owing to the total compatibility of their mounting elements. The universal outlet of the new WC bowls allow replacement of the old bowl without the need of an expensive repair.



FLUSH CISTERN  
WITH VOLUME  
OF 4.5/3 LITERS



UNIVERSAL  
OUTLET



# VERSATILE SOLUTIONS FOR VARIOUS PROJECTS

Although the new collection is designed as a complete bathroom solution, all products of the range are suitable for partial renovations. It is suitable both for bathrooms in residential buildings and for bathrooms in hotels and public buildings.

If you experience difficulty finding the right product, do not hesitate to contact us and we shall help you find the right solution. We can understand your specific requirements and help you solve the problem.











Speed and efficiency of cleaning of hotel bathrooms are very important. The economy of water and energy and the easy installation and maintenance make the Esedra range extremely suitable for hotel bathrooms. Moreover, its harmonious forms create a stylish and modern atmosphere.









# DESIGN AND EFFICIENCY IN PUBLIC BUILDINGS

Efficiency, reliability, water saving and easy maintenance, a classic and harmonious and yet stylish and modern design – these are some of the advantages of the Esedra range for the design of bathrooms in offices and public buildings. Product quality and performance are guaranteed by Ideal Standard and do not deteriorate over time, which adds value to the investment in our products.





A pleasant and carefully designed work environment is important both for the image of the company and for the performance of its employees, who should feel comfortable. Esedra offers many practical solutions for offices with pleasant, stylish and harmonious design that creates a comfortable and cozy atmosphere.



# GUARANTEE FOR SUCCESS

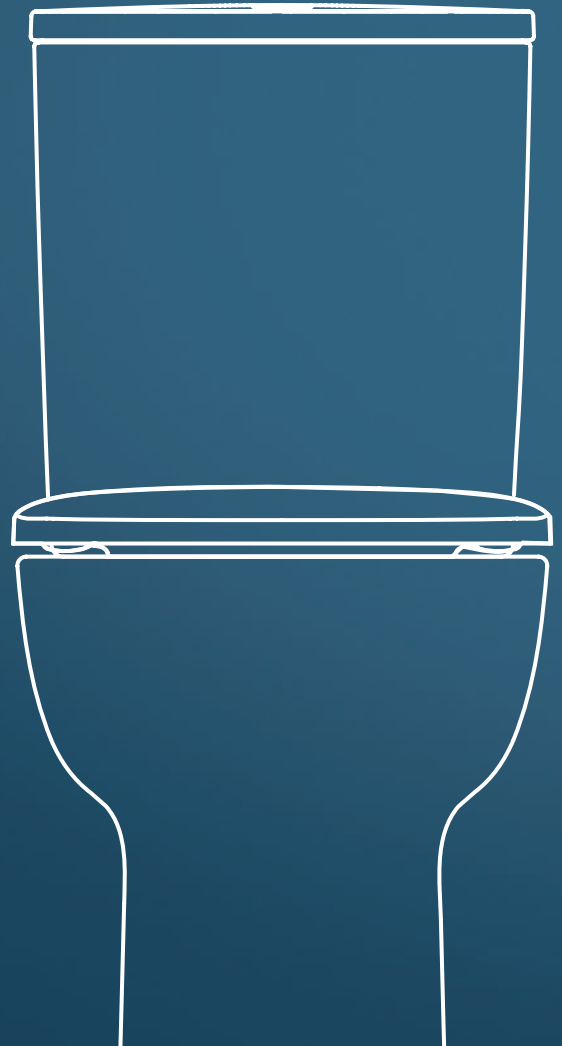
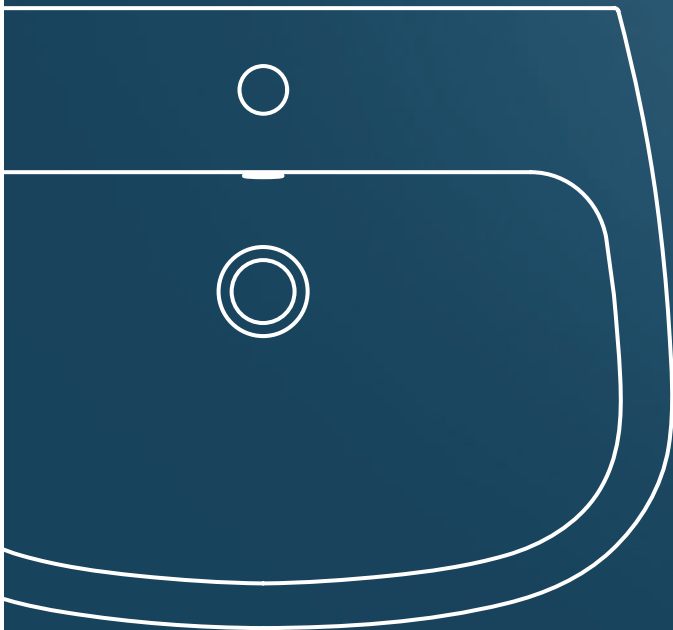
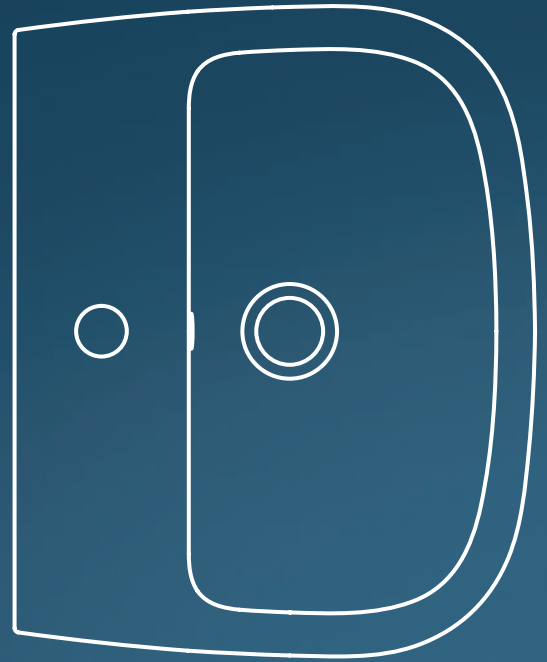
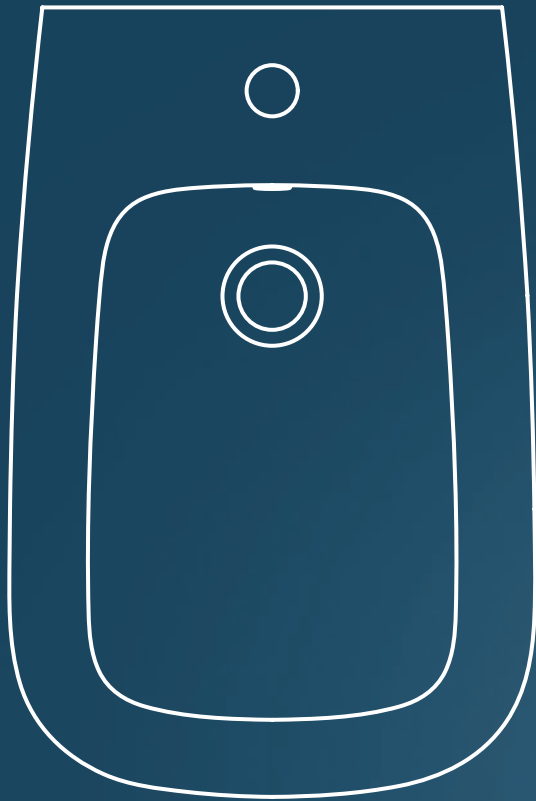
Ideal Standard guarantees the quality and reliability of all products from the new Esedra collection by providing a lifetime warranty.

All our products comply with the relevant European standards. More information about the applicable international standards is available at [www.idealstandard.com](http://www.idealstandard.com)



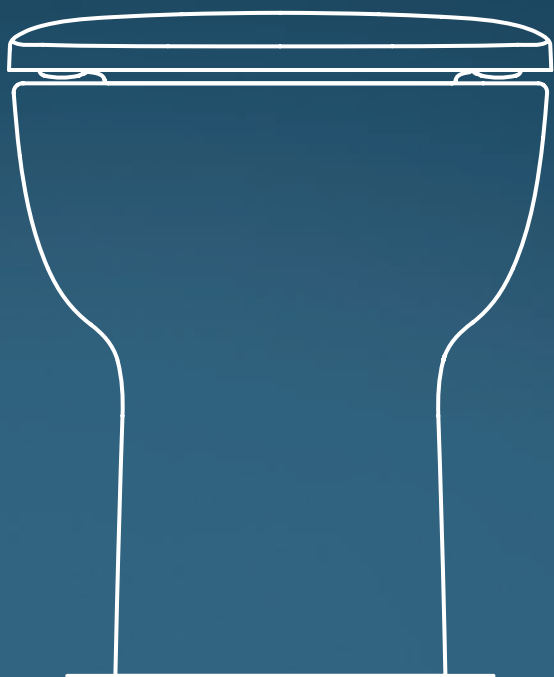








# ESEDRA



TECHNICAL SPECIFICATIONS

# ESEDRA

## TECHNICAL SPECIFICATIONS

Washbasin  
650x465 mm



Model	Ref.
Washbasin 650x465 mm	T279701
Pedestal	T283901
Semi-pedestal	T282901
Design siphon	E0079AA
Siphon waste for basins - tubular type	A2305AA

- Central taphole punched

Washbasin  
600x455 mm



Model	Ref.
Washbasin 600x455 mm	T279801
Pedestal	T283901
Semi-pedestal	T282901
Design siphon	E0079AA
Siphon waste for basins - tubular type	A2305AA

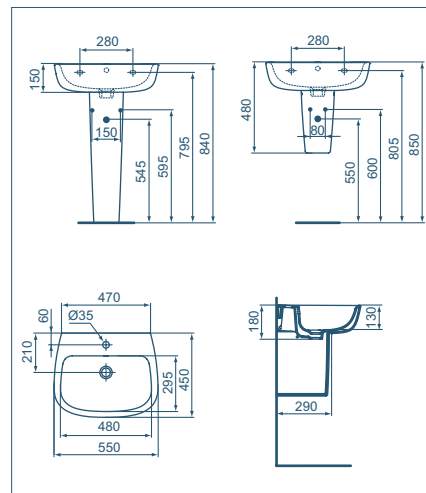
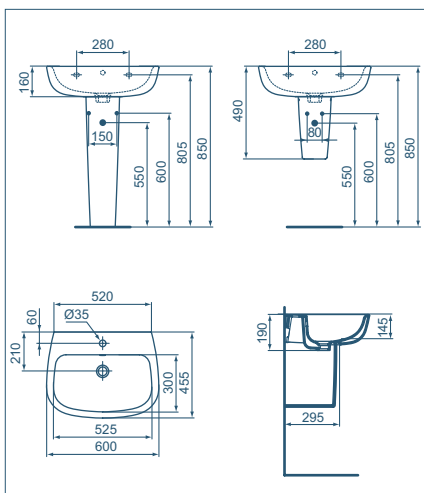
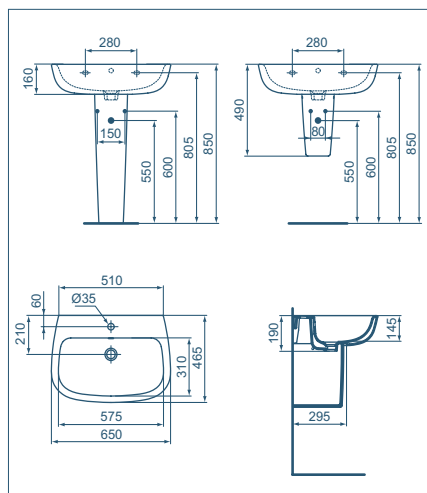
- Central taphole punched

Washbasin  
550x450 mm



Model	Ref.
Washbasin 550x450 mm	T279901
Pedestal	T283901
Semi-pedestal	T282901
Design siphon	E0079AA
Siphon waste for basins - tubular type	A2305AA

- Central taphole punched







Soft close  
seat & cover



Easy take-off for  
better hygiene



Concealed  
mounting elements



Flush cistern with  
volume of 4.5/3 liters



Universal outlet

Available from June 2018

Washbasin  
500x415 mm

Handwash basin  
450x360 mm

Semi countertop basin  
550x440 mm



Model	Ref.
Washbasin 500x415 mm	T280801
Pedestal	T283901
Semi-pedestal	T282901
Design siphon	E0079AA
Siphon waste for basins - tubular type	A2305AA

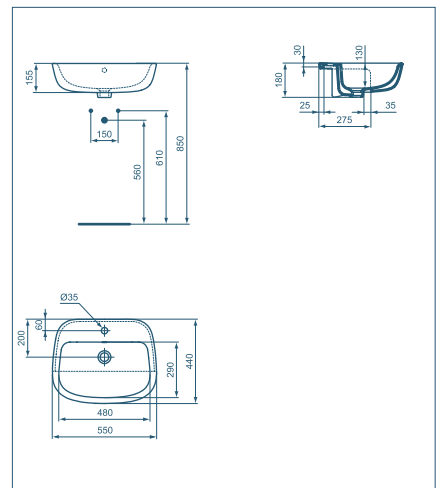
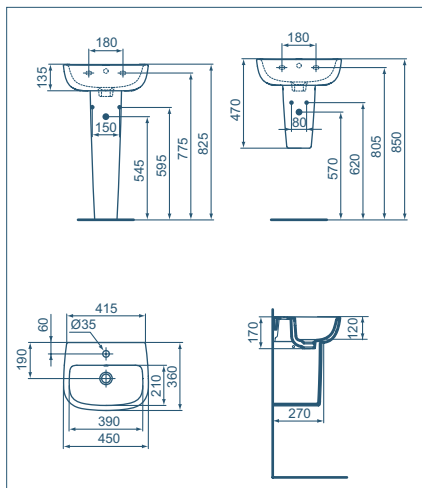
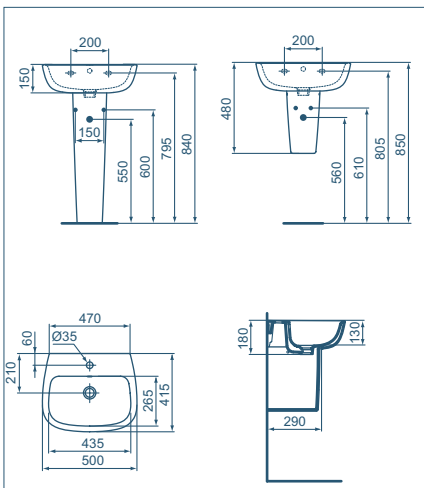
- Central taphole punched

Model	Ref.
Handwash basin 450x360 mm	T281101
Pedestal	T290401
Semi-pedestal	T290301
Design siphon	E0079AA
Siphon waste for basins - tubular type	A2305AA

- Central taphole punched

Model	Ref.
Semi countertop basin 550x440 mm	T290501
Design siphon	E0079AA
Siphon waste for basins - tubular type	A2305AA

- Central taphole punched
- Including: Fixation set (E209167) and  
cutting template EEEV46267



# ESEDRA

## TECHNICAL SPECIFICATIONS

Available from June 2018

Floor standing WC bowl BTW for combination, short projection



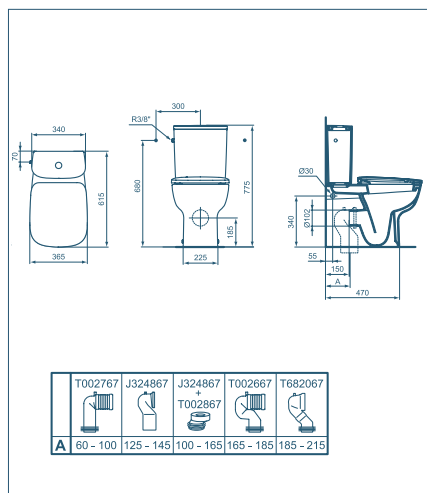
Model	Ref.
Floor standing WC bowl BTW for combination, short projection 61.5 cm	T282001
Toilet cistern for WC combination , 4,5/3L cistern side inlet valve	T323601

- Horizontal outlet, universal, back to wall
- Including: Fixation set (TT0257919)

### Options:

- Outlet bend for vertical outlet
- Seat and cover, short projection, duroplast metal hinges soft close, Easy Take-Off

T318601  
T318301



Available from June 2018

Floor standing WC bowl BTW for combination, short projection



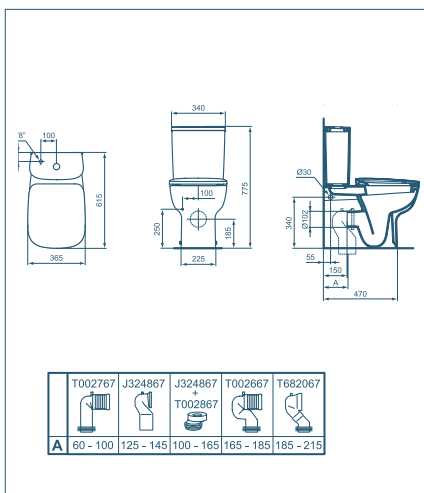
Model	Ref.
Floor standing WC bowl BTW for combination, short projection 61.5 cm	T282001
Toilet cistern for WC combination , 4,5/3L cistern bottom inlet valve	T282801

- Horizontal outlet, universal, back to wall
- Including: Fixation set (TT0257919)

### Options:

- Outlet bend for vertical outlet
- Seat and cover, short projection, duroplast metal hinges soft close, Easy Take-Off

T318601  
T318301



Floor standing WC bowl for combination



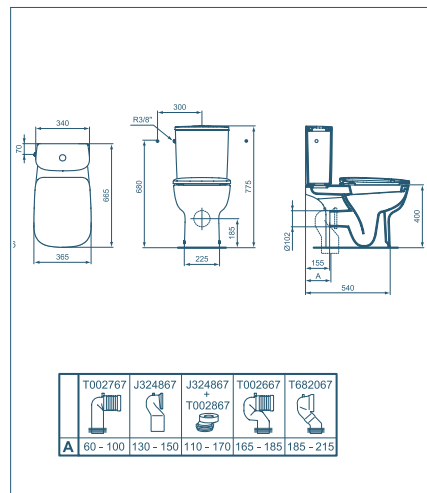
Model	Ref.
Floor standing WC bowl for combination	T283401
Toilet cistern for WC combination , 4,5/3L cistern side inlet valve	T323601

- Horizontal outlet, universal
- Including: Fixation set (TT0257919)

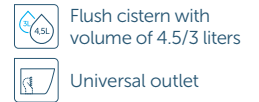
### Options:

- Outlet bend for vertical outlet
- Seat and cover, short projection, duroplast metal hinges soft close, Easy Take-Off

T318201  
T318101







## Floor standing WC bowl for combination



Model	Ref.
Floor standing WC bowl for combination	T283401
Toilet cistern for WC combination , 4,5/3L cistern bottom inlet valve	T282801
<ul style="list-style-type: none"> <li>Horizontal outlet, universal</li> <li>Including: Fixation set (TT0257919)</li> </ul>	

### Options:

<ul style="list-style-type: none"> <li>Outlet bend for vertical outlet</li> <li>Seat and cover, short projection, duroplast metal hinges soft close, Easy Take-Off</li> </ul>	T318201 T318101
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## Floor standing single BTW bowl



Model	Ref.
Floor standing single BTW bowl	T281201
<ul style="list-style-type: none"> <li>Horizontal outlet, universal, BTW</li> <li>Including: Fixation set (TT0257919)</li> </ul>	

### Options:

<ul style="list-style-type: none"> <li>Outlet bend for vertical outlet</li> <li>Seat and cover, short projection, duroplast metal hinges soft close, Easy Take-Off</li> </ul>	T318201 T318101
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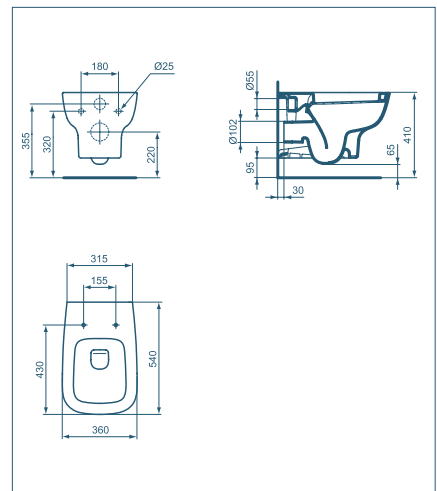
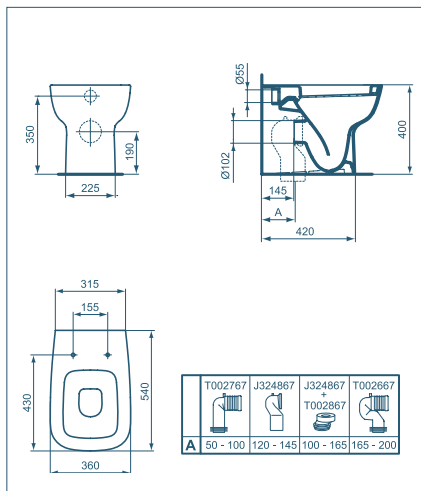
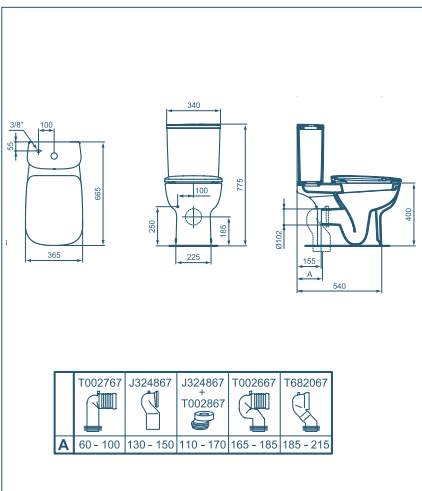
## Wall mounted bowl



Model	Ref.
Wall mounted bowl	T281401
<ul style="list-style-type: none"> <li>Including: fixation kit TT0299598 (for fully hidden attachment - no lateral holes)</li> </ul>	

### Options:

<ul style="list-style-type: none"> <li>Seat and cover, short projection, duroplast metal hinges soft close, Easy Take-Off</li> </ul>	T318201 T318101
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# ESEDRA

## TECHNICAL SPECIFICATIONS

Floor standing BTW bidet

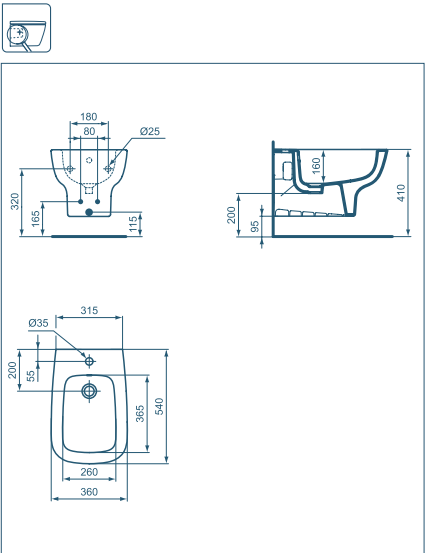
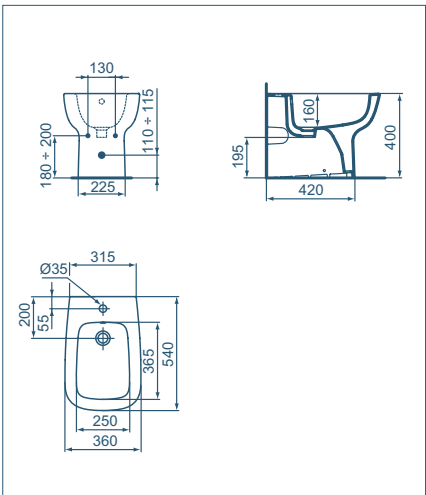


Model	Ref.
Floor standing BTW bidet, one taphole	T281301
<ul style="list-style-type: none"> <li>Including: Fixation set (TT0257919)</li> </ul>	

Wall mounted bidet



Model	Ref.
Wall mounted bidet, one taphole	T281501
<ul style="list-style-type: none"> <li>Including: fixation kit TT0299598 (for fully hidden attachment - no lateral holes)</li> </ul>	







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